

BA (HONS)  
**BUSINESS TOURISM**

# PROGRAMME KEY FACTS



Qualification:  
**BA (Hons) Business Tourism**



Delivery Mode:  
**On Campus in Barcelona & Online**



Credits:  
**180 ECTS**



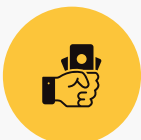
Language:  
**English**



Duration:  
**36 Months**



Intakes:  
**October, February**



Tuition Fees:  
**€7,000 per year (On Campus) / €6,500 per year (Online)**



Registration Fee:  
**€300 (Non-refundable, paid during application submission)**

## AWARDING BODIES



# OVERVIEW OBJECTIVES

---

**If you're passionate about travel and tourism, then this is the perfect degree course for you**

Developing your management skills and getting you up to speed on all things business, this course will fulfil your career aspirations in the tourism sector – wherever in the world they lead you.



# PROGRAMME STRUCTURE



## **Level 4 Diploma in Tourism & Hospitality Management (Year 1)**

Delivered by **C3S Business School**, Barcelona and awarded by **OTHM, UK**



## **Level 5 Diploma in Tourism & Hospitality Management (Year 2)**

Delivered by **C3S Business School**, Barcelona and awarded by **OTHM, UK**



## **BA (Hons) Business Tourism Top-up (Year 3)**

Delivered by **C3S Business School**, Barcelona  
C3S Business School online through HEP



## **BA (Hons) Business Tourism**

Awarded by **Arden University, UK**



# TEACHING METHODOLOGY

At C3S, we offer a stimulating blend of teaching methods to bring learning to life! From inspiring classroom lectures to immersive field trips, engaging projects, and hands-on practical learning, we're committed to expanding your horizons.







# MODULE OVERVIEW

Students from the OTHM Level 4 and Level 5 will be granted 120 credits per year and, on entry to Top-up, will require to undertake an additional 120 credits to gain the full BA (Hons) Business Tourism Degree.

## Level 4 (Year 1)

- Academic Writing and Research Skills (20 credits)
- Business Environment for Tourism and Hospitality (20 credits)
- Services Marketing in Tourism and Hospitality (20 credits)
- Sustainability in Tourism and Hospitality (20 credits)
- Events Management (20 credits)
- The Development of the Tourism and Hospitality Industry (20 credits)

## Level 5 (Year 2)

- Digital Marketing Management for Tourism and Hospitality (20 credits)
- Operations Management (20 credits)
- Management Accounting (20 credits)
- Management of Human Resources (20 credits)
- Contemporary Issues in Tourism and Hospitality (20 credits)
- Customer Relationship Management (20 credits)

## BA (Hons) Top-up (Year 3)

Students with a full OTHM Level 4 and Level 5 will be enrolled for BA (Hons) Business Tourism (top-up) and study additional modules in order to earn a BA Hons degree.

- Contemporary Management Issues
- Strategic Management
- Managing Self and Others
- International Destination Management
- Research Methods and Dissertation



# TOP REASONS TO STUDY AT C3S BUSINESS SCHOOL

---



Earn a UK degree at a fraction of the cost



Programmes delivered in English language



Small class sizes for a more personalized learning experience



Affordable tuition fees, making quality education accessible



Flexible academic programmes tailored to your needs



Highly accomplished faculty with dual PhDs and extensive industry expertise



Paid internship opportunities with top multinational companies



12 months of free Spanish classes



Option to continue your studies at C3S Business School

# C3S BUSINESS SCHOOL AT A GLANCE



98%  
International Students



43+  
Nationalities



70% Employment  
rate post-graduation



Undergraduate students  
age range 17-27 years



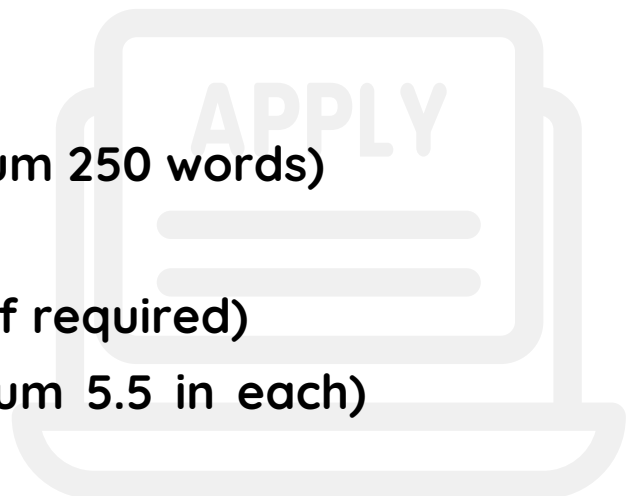
63% are Men and  
37% Women





# ADMISSION REQUIREMENTS

- Application form
- High School or Advance Level or Equivalent
- Official transcripts
- Passport Copy
- Statement of Purpose (minimum 250 words)
- Resume (If required)
- Work Experience documents (if required)
- IELTS overall 6.0 (with minimum 5.5 in each)  
or C3S Credibility Interview
- For more information get in touch with  
C3S Business School



# C3S | Business School Barcelona

 Calle Londres 6, Porta 9, Barcelona-08029

 +34 931 168 821    [info@c3ss.es](mailto:info@c3ss.es)    [www.c3ss.es](http://www.c3ss.es)

